

## Module specification

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Module Code	ART728
Module Title	Advanced Professional Practice
Level	7
Credit value	30
Faculty	FACE
HECoS Code	101361
Cost Code	QAAA

### Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MA Creative Professional Practitioner	Core

### Pre-requisites

None

### Breakdown of module hours

Learning and teaching hours	32 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	13 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
<b>Total active learning and teaching hours</b>	<b>45 hrs</b>
Placement / work based learning	0 hrs
Guided independent study	255 hrs
<b>Module duration (total hours)</b>	<b>300 hrs</b>

For office use only	
Initial approval date	Sept 2024
With effect from date	Sept 2024
Date and details of revision	
Version number	1

## Module aims

- To provide a flexible platform for students to carry out a body of creative work related to an identified problem, question or hypothesis.
- To provide the student with the opportunity to demonstrate higher level academic and professional subject skills leading to the production of agreed outputs to be placed in the public arena, specifically agreed competitions, exhibitions, appropriately selected trade events/publications etc.
- To support students as they launch themselves as creative professionals ensuring that they have work in appropriate arenas.

## Module Learning Outcomes - at the end of this module, students will be able to:

1	Plan and synthesise a scheme of independent work that is measurable, achievable; demonstrates autonomy in self-direction and originality in tackling and solving problems
2	Produce and present a body of creative work at a high professional standard.
3	Demonstrate expertise in highly specialised and advanced technology or professional skills.
4	Display mastery of a complex and specialised area of knowledge which includes a critical awareness of current problems and/or new insights at the forefront of that field
5	Critically evaluate current professional practice and methodologies in your disciplines

## Assessment

Indicative Assessment Tasks:

Students will first identify a scheme of work and 'project' to work on by devising a learning plan with their tutor(s). This will take the form of a written piece of work.

During the course of the module, students will be required to compile a portfolio that comprises progress reports and developmental work as they work towards achieving the aims of their programme of study.

Finally, the body of work produced will be assessed in the project. The format of this is flexible, to incorporate the diverse range of projects that the students may elect to work on. However, the project should include some form of critical reflection and analysis.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1-5	Coursework	100%

## Derogations

None

## Learning and Teaching Strategies

The module is largely directed by the student, who will agree a scheme of negotiated study with their tutor at the outset of the module. Students will be monitored throughout their scheme of work by a tutor and will need to demonstrate engagement throughout the process



via completion of a portfolio of work, a reflective commentary and evidence of professional engagement.

## Indicative Syllabus Outline

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Adapted depending upon the negotiated learning plan devised by each student. Individual plans will incorporate digital skills relevant to the student's studies.

## Indicative Bibliography:

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Please note the essential reads and other indicative reading are subject to annual review and update.

### Essential Reads

Particular texts will be dependent upon the negotiated learning contract devised by the student and the subject discipline(s) that they intend to work in; however, the following are provided as broadly applicable texts.

### Other indicative reading

Adnum, H. (2011), *Crafters Guide to taking Great Photos*. Search Press Ltd.

Biech, E. (2019). The New Consultant's Quick Start Guide: An Action Plan for Your First Year in Business. In *The New Consultant's Quick Start Guide* (3rd ed.). West Sussex: John Wiley & Sons.

Brazell, D. and Davies, J., (2017). *Becoming a successful illustrator*. 2nd ed. London: Bloomsbury Visual Arts.

Boothroyd, A. (2012), *Setting Up a Successful Jewellery Business*. A&C Black Publishers. Ltd

Cameron, J. (2006), *The Sound of Paper: Inspiration and Practical Guidance for Starting the Creative Process*. Penguin UK.

Ilasco (2011), *Craft, Inc.* Revised Edition, Chronicle Books.

Locker, P. (2010), *Exhibition Design, Basics Interior Design series*. AVA Publishing. Johnson, K. (2023) *Earth & Fire: Modern potters, their tools, techniques and practices*. London: Thames and Hudson.

SA. Pullen. H. (2014), *Online Marketing for your Craft Business*. David and Charles.

Seminega. IM. (2015), *The Creative Entrepreneur*. Fons & Porter.

### Journals and web resources

Aesthetica Magazine: <https://aestheticamagazine.com/>

Anti Copying in Design: <https://www.acid.uk.com/>

Artist Newsletter: <https://www.a-n.co.uk/>

Arts Council England: <https://www.artscouncil.org.uk/>

Arts Council of Wales: <https://arts.wales/>

Art Jewellery Forum (AJF): <http://www.artjewelryforum.org>

Association for Contemporary Jewellers: <https://acj.org.uk/>

Axis Web: <https://axisweb.org/>

British Craft Directory: <https://britishcraftdirectory.co.uk/>

Contemporary British Silversmith: <https://contemporarybritishsilversmiths.org/>

Crafts Council: <https://www.craftscouncil.org.uk/>

Craft Potters Association: <https://www.craftpotters.com/>

Craft Research: <https://www.intellectbooks.com/craft-research>

Creative Entrepreneurs: <https://creativeentrepreneurs.co/>

Design Council: <https://www.designcouncil.org.uk/>

Engage: <https://engage.org/>

Goldsmiths Centre: <http://www.goldsmiths-centre.org>

Great Northern Contemporary Craft Fair (GNCCF): <http://www.greatnorthernevents.co.uk/>

Heritage Crafts: <https://www.heritagecrafts.org.uk/>

New Designers: <https://www.newdesigners.com/>

Ornament Magazine: <https://www.ornamentmagazine.org/>

The Design Trust: <https://www.thedesigntrust.co.uk/>

The New Craftsmen: <https://www.thenewcraftsmen.com/>